trust  committed to student success

2012 community report

Calgary’s | trust | for public education

educationmatters.ca
We are committed to student success today, preparing them to make long-lasting and positive changes in the future.

**vision**
Our vision is a society that promotes and values excellence in public education.
- We believe that a strong public education system is the cornerstone of a healthy, vibrant society.
- We believe that the best public education happens when the community participates in its development.

**mission**
Our mission is to promote and facilitate public engagement with public education and to enhance and enrich the education offered to all students – enabling them to fully realize their potential and become valued and contributing citizens locally and globally.

**mandate**
- enhance public education by providing grants to innovative programs that help students realize their potential and become productive global citizens.
- mobilize resources for innovative programs by offering donors a wide range of funds that demonstrate the commitment of Calgarians to innovation and excellence in public education.
- inspire passion for public education in Calgary by fostering a two-way dialogue about the role of public education in our society.

“School is a very valuable resource that we are so lucky to have access to. It gives us the freedom to learn about ourselves and the world around us.”
- recipient of the William Aberhart Alumni Scholarship
thanks for contributing to our success

In my leadership role as Chair, I have been inspired by CBE’s energy and focus on providing the best learning opportunities for all students. From the moment a CBE student enters kindergarten to the time they finish high school, our children and youth are engaged in building a foundation of learning that will enable them to be successful at work and committed to lifelong learning. EducationMatters is the bridge to community support for students in partnership with the CBE. We are also the voice of the community. Collectively, our Board of Governors, employees and donors contribute to the success of public education and the values it fosters in our students. We believe that CBE students are our future and they deserve the best education that we can provide. Thanks to the ongoing support of community donors and the CBE, we have ended 2012 on a high note. We can never thank our community, employees and Board of Governors enough for their contributions to student success.

Achieving success for 107,000 students in schools requires a strong commitment from the CBE and the Calgary community. Public education belongs to the public and it is the foundation for learning and student success. In collaboration with caring individuals, foundations, businesses and community partners, EducationMatters has once again exceeded our granting, fundraising and endowment goals. Ten years ago, EducationMatters was created by founding supporters, volunteer Governors, CBE leaders and employees who were persistent in their belief that a foundation supporting innovative learning enhancements would help CBE students to realize their potential and become productive global citizens. Today, we are positioned to serve CBE students and support the great work of the CBE – one of the best public education experiences in the world. We are energized by student success and the commitment of our community to invest in personalized learning and innovation. The door is open for even greater investment in the future as we mobilize more resources for student success. Thanks to our generous donors, CBE supporters, hard-working employees and exceptional Board of Governors, students can count on us to be committed to their success.

Dr. Gene Edworthy
Board Chair

Barbara Burggraf
Executive Director
highlights

celebrating success

In 2012

we raised over

$2 M in gifts & pledges to support:
- literacy
- life skills & transitions
- leadership

we distributed nearly

$1.5 M in program grants

we provided almost

$250,000 in scholarships

Since 2003

we supported over

250,000 students & their families

we granted almost

$6 M in program grants & scholarships

we built endowment funds of

$2.3 M thanks to community support

“Individuals like you make the world a better place and I hope I can help students achieve their goals just as you have helped me.”

- recipient of the Grace Hartman Memorial Award
The digital age is changing the way we use our libraries and the way students learn. Most libraries offer a quiet space and the opportunity to read and borrow books to take home. A learning commons provides research and discussion opportunities, meeting rooms and a place to enable students’ exploration of course material. The “library” is no longer just a quiet place, in fact it’s the opposite – it’s a space that brings students together to work, play, learn and socialize. In 2012, donations made by the Heather and N. Murray Edwards Literacy Fund, school parent councils and an anonymous donor established the funding for 11 CBE school libraries to embark on the unique path of transforming libraries into state-of-the-art learning commons. The Douglasdale School was one of those schools.

The official opening of the Douglasdale School learning commons on Nov. 19, 2012 brought the whole school community together in celebration of their renewed space. The hallways were overflowing with the welcoming smiles of excited students, community members and teachers, each taking pride in their school. The excitement and suspense had been building and soon the doors would open and the mystery unveiled. The transformed library space was filled with:

- knee-high furniture to match the needs of the school’s K-4 students;
- beautiful paintings prepared by the students;
- new technology;
- QR codes leading to educational websites;
- educational board games for the “board room,” and
- a new creation station designed to make animated movies and robotics.

A key to the success of this project is the flexibility it offers. Students are able to come to the learning commons to work on projects and learn on the devices they are eager to use. This transformation offers comfortable and movable furniture while promoting flexible work spaces for students, teachers and community members. The new learning commons encapsulates everything from books and creation stations to robotics, iMacs, iPads and Smartboards. The Douglasdale School learning commons is the true embodiment of their school’s motto, “Imagine! Explore! Create!”

“The most exciting thing in the learning commons would have to be the creation station because I like to make funny movies and movies that express me but I also think that it is really fun and creative.”

- Amanda, Grade 4, Douglasdale School

“The Douglasdale learning commons is a lot of fun and exciting! I am very happy to have it in our school and be able to work in it.”

- Benjamin, Grade 4, Douglasdale School
committed to leadership

In 2012, the CBE was fortunate to receive a very generous three-year funding commitment from Calgary philanthropist Allan Markin to support The Leader in Me™ program implementation in ten schools by 2014. The program, based on Stephen Covey’s book, “The 7 Habits of Highly Effective People,” provides classroom implementation tools to put students on the path to greatness as they integrate timeless principles into their core curriculum and language. The Leader in Me™ is proven to build students’ self confidence, reduce discipline referrals and increase academic achievement.

Crossing Park and Cappy Smart Schools were identified as initial pilot schools from a list of five schools who expressed interest. Currently, both schools are halfway through their year-one process and on track to continue into the year-two plans.

“The Leader in Me™ program allows students to be more responsible,” reflects Fatima Taleb, parent of a grade four Cappy Smart School student. “I can see a huge transformation in my daughter, she puts first things first and does her homework before she plays, she also helps the younger students to become leaders.”

The Leader in Me™ elements and values are a natural fit with CBE goals and provide students with an opportunity to develop the essential life skills and characteristics they need to thrive in the 21st century.

“It is great to see how the students interact with each other; they know that everyone can be a leader. The Leader in Me™ program empowers the students and provides a sense of community that values their ideas and thoughts. It makes them feel appreciated.”

- Jenna Garbaty, teacher, Cappy Smart School

“Being a leader at Cappy Smart School makes me feel excited. It gives me goosebumps when I show leadership! It gives me great potential and responsibility when I help other learners.”

- Cappy Smart School student
Nilufer Hasanova, majoring in natural sciences and Abigail Tadigadapa, majoring in biological sciences at the University of Calgary are two dedicated Crescent Heights graduates. They have a common goal of becoming pediatricians to help children and give back to the community.

The students’ positive attitude towards education and dedication towards helping others was rewarded by Joan Ethier, a former Crescent Heights High School student. Joan Ethier believes that by helping students graduate with degrees in the sciences, more individuals will have the potential for rewarding careers that will benefit them and society. The scholarship is awarded to female students in the Calgary Board of Education pursuing a degree in sciences, engineering or information/computer systems at a Canadian institution. It covers 50 per cent of the university tuition for the first two years.

“It has been a struggle to stay focused but at the end of it all, scholarships like the Joan Ethier Women in Science Scholarship give me strength to push forward and strive to achieve my dreams and goals in life,” says Abigail.

The Joan Ethier Women in Science scholarship has changed the lives of Nilufer and Abigail; it was the support they needed to move towards a path of commitment to success and fully realize their potential. “If you are a student who loves education as much as I do, you want to be able to have the opportunity to go to post-secondary.” says Nilufer. “Without these donations and scholarships, students would have to say goodbye to their education!”

“My hope is that this award will make a significant difference in the lives of women who receive it now and in the years to come as education is the best tool we have to build better communities for women and men, both locally and globally.”

- Joan Ethier
FESTO Inc., a leading world-wide supplier of automation technology and the performance leader in industrial training and education programs, provided the CBE with more than $150,000 in new equipment and services.

High school students interested in pursuing an academic career in electronics, robotics, mechatronics and pre-engineering studies are able to access this equipment at the Career and Technology Centre and high schools throughout the system. The pre-engineering program allows students to explore their interest and passion, while keeping them enrolled in school.

“My students don’t want to leave the classrooms anymore,” says James Spademan, a teacher at Ernest Manning High School. “They are excited to work on the FESTO Inc. equipment and even ask about setting up weekend and evening classes.”

For many students in pre-engineering, FESTO Inc. equipment reinforces and strengthens their learning experience and interest in pursuing engineering, electronics and robotics in post-secondary institutions. It allows students to develop a greater understanding of equipment used by corporations, while the e-learning component provides students and teachers with an opportunity to work independently.

“I am grateful to FESTO Inc. for the opportunity and chances they have given us through their donations. It’s great to experience new hands-on ways of learning!”

- Sameem Q., Grade 11, Career and Technology Centre student
In 2001, the Calgary Board of Education Distinguished Alumni Awards were established to acknowledge public education alumni and the meaningful contributions they have made to the community both locally and globally. In 2006, EducationMatters expanded this award into a celebration to pay tribute to these dedicated leaders and to build sustainable support for the Future Leaders Fund, which provides opportunities for CBE students to develop their leadership skills.

The 2012 Distinguished Alumni Awards dinner, themed “Committed to Success,” celebrated the best in public education and awarded three successful leaders who are giving back to the community and have a passion for making long-lasting positive changes. It was a true embodiment of a vibrant community, with inspirational role models from wide arrays of life guiding our future leaders and dedicated students of the CBE through the path to success.

Darrel Janz, of CTV Calgary, and Kat Svikhnushin, a grade 12 student from William Aberhart High School, led the evening festivities on Oct. 24, 2012 as guests enjoyed the musical talents of the Central Memorial High School string ensemble. The venue was filled with hundreds of passionate, successful and dedicated leaders along with student ambassadors from Central Memorial, Crescent Heights and Sir Winston Churchill high schools.

Jenn Woods accepted the award on behalf of her former student, Paul Brandt, a graduate of Crescent Heights High School. Paul Brandt, a world-class singer, songwriter, philanthropist, and an inspirational role model is the most awarded male Canadian country artist in history. He recently established The Build It Forward Foundation as a way of giving back to the community.

George Gosbee graduated from Sir Winston Churchill High School and is now the chairman and CEO of AltaCorp Capital, an investment firm he founded in partnership with ATB Financial. He is also vice-chairman of Alberta Investment Management Corp., is on the Economic Advisory Council to the federal finance minister and is active on numerous community boards and charity initiatives.

A distinguished and inspirational graduate of Central High School, Quincy Smith, is considered one of the top lawyers in Canada by Lexpert, a business magazine for lawyers. He has worked in a volunteer capacity with the local United Way, Calgary Philharmonic Orchestra and Calgary Stampede and is dedicated to giving back to Calgary and Alberta.

“I am thankful to people like you, who make a difference in students’ lives because it is acts like these that inspire individuals to reach for the stars.”

- recipient of the RBC Future Leaders Award
2012 financial highlights

2012 funds overview

fund market values 2007 to 2012
flow through

fund market values 2007 to 2012
endowment

gifts by fund type
total $1,901,580

grants by fund type
total $1,698,415

“Your grant allows us the opportunity to expand the sense of pride in Valley View as a member of the broader community.”
- Denise Sauverwald
Assistant Principal, Valley View School
## 2012 student awards

<table>
<thead>
<tr>
<th>Scholarship</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aboriginal Students Award</td>
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<tr>
<td>Apache Canada Scholarship</td>
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<td>Archie McKillop Student Award</td>
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<td>Arrata Family Award for New Canadians</td>
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<td>Atatürk Peace Scholarship</td>
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<td>Bennett Jones Scholarship</td>
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<td>Beta Sigma Phi Scholarship</td>
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<tr>
<td>Bowness Historical Society Award</td>
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<tr>
<td>Bruce Leitl Composition Award</td>
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<td>Calgary Board of Education Award for Calgary Bridge Foundation for Youth</td>
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<tr>
<td>Calgary Chamber of Commerce</td>
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<tr>
<td>Carolyn Baxter Memorial Award</td>
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<td>CBE Staff Association Award</td>
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<tr>
<td>Chris Pfoh Memorial CTS Award</td>
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<td>City of Calgary Post Secondary Scholarship</td>
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<td>ConocoPhillips Canada Awards</td>
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<td>David James Anderson Memorial Award</td>
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<td>Discovering Choices/Leader of Tomorrow Student Award</td>
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<td>Don Hartman Memorial Bursary</td>
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<td>Dr. Gordon Higgins Student Award</td>
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<td>Edith Berger Memorial Scholarship</td>
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<td>EducationMatters Career &amp; Technology Studies (CTS) Scholarship</td>
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<td>EducationMatters Future Leaders Scholarship</td>
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<td>ENMAX Environmental Leadership Scholarship</td>
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<td>ENMAX Trades Scholarship</td>
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<td>Gary Weimann Award for Community Service</td>
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<td>George Morley Memorial Scholarship</td>
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<td>Green &amp; Gold Academics Scholarship</td>
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<td>Green &amp; Gold Alumni Service Award</td>
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<td>Green &amp; Gold Citizenship Scholarship</td>
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<th>Scholarship</th>
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<tr>
<td>Green &amp; Gold CTS Scholarship</td>
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<td>Green &amp; Gold Fine &amp; Performing Arts Scholarship</td>
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<td>Hal Winlaw Health &amp; Nutrition Legacy Award</td>
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<td>Henry Wise Wood Class of 1970 Scholarship</td>
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<td>Henry Wise Wood Warriors Legacy Endowment Scholarship</td>
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<td>Hopewell Scholarships</td>
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<td>Hugh Robertson Science Award</td>
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<td>Ivy &amp; Len Freeston Student Award</td>
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<td>Jim Hoeppner Award</td>
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<td>Joan Ethier Women in Science Scholarship</td>
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<td>Kafe12 Scholarship</td>
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<td>Keith Yu Memorial Scholarship</td>
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<td>Kermit Archibald &amp; Jacoba Van Den Brink Entrance Bursary at The Calgary Foundation</td>
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<td>Malwyn Jones Memorial Award</td>
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<td>Marguerite Patricia P. Bannister Memorial Degree Awards at The Calgary Foundation</td>
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<td>Marjorie Taylor Memorial Scholarship</td>
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<td>Mafoke Family Aberhart Music Scholarship</td>
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<td>M.W. &amp; J.R. Tebo Memorial Journalism Scholarship</td>
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<td>RBC Future Leaders Scholarship</td>
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<td>Richard D. Tingle Student Award</td>
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<td>Rick Theriault Outstanding Athletic Contribution Award</td>
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<td>Samaritan Club Scholarship</td>
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<td>Shawn Whitney Memorial Award</td>
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<td>Southland Transportation Scholarship</td>
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<tr>
<td>Steven Irving Memorial Music Scholarship</td>
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<td>International Science Olympiad Bursary</td>
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<td>Verna Hart Toole Legacy Award</td>
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<td>Western Canada Leader of Tomorrow Award</td>
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<td>William Aberhart Alumni Scholarship</td>
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<td>William Keir MacGougan Memorial Bursary</td>
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**Student Award Totals** $248,126

"Thank you so much for your generosity and encouragement. I promise to make the most of this wonderful opportunity."

- recipient of Southland Transportation Scholarship
## 2012 program grants

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Beddington Heights School: Library to Learning Commons</td>
<td>$25,000</td>
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<td>Bowness High School: Library to Learning Commons</td>
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<td>Buchanan School: Library to Learning Commons</td>
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<td>Bridlewood School: Playground Enhancements</td>
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<td>CBE Career &amp; Technology Centre: Library to Learning Commons</td>
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<td>CBE Discovering Choices: Student Food Requirements Program</td>
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<td>CBE Discovering Choices: Student Basic Needs</td>
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<td>CBE Discovering Choices: Student Food Requirements Program</td>
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<td>CBE Encore Program for Transportation, Educational Supplies and/or Emergency Funds</td>
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<td>CBE Energy Literacy in Action</td>
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<td>CBE Global Learning: International Youth Leadership Summit</td>
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<td>CBE Leader in Me</td>
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<td>CBE Learning Services: Calgary Reads/CBE Collaborative Partnership Framework</td>
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<td>CBE Learning Services: Family Oriented Programming</td>
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<td>CBE Learning Services: iPads and Software for Students with FASD</td>
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<td>CBE Learning Services: Supporting Students with Reading Disabilities/Dyslexia</td>
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<td>Centennial High School: Green Earth Program</td>
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<td>Central Memorial High School: Library to Learning Commons</td>
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<td>Children’s Village School: Creating a Learning Commons</td>
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<td>Children’s Village School: Literacy Project</td>
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<td>Connaught School: English Language Learners - Literacy Through Music</td>
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<td>Connaught School: English Language Learners – Oral Literacy Program</td>
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<td>Cranston School: “How Does Water Build Community?”</td>
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<td>Douglasdale School: Library to Learning Commons</td>
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<td>Education Matters: Computer Purchases</td>
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<td>Forest Lawn High School: Alberta Skills Competition</td>
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<td>Guy Weadick School: Library to Learning Commons</td>
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<td>Jack James High School: Alberta Skills Competition</td>
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<td>Keeler School: Library to Learning Commons</td>
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<td>Lester B. Pearson High School: Finance Club</td>
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<td>Langevin School: New to Debate Tournaments</td>
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<td>Lester B. Pearson High School: Pride in the Properties 2013</td>
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<td>Lord Beaverbrook High School: Alberta Skills Competitions</td>
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<td>Olympic Heights School: Library to Learning Commons</td>
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<td>Peer Mediation and Skills Training: Peer Mediation and Skills Training Projects</td>
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<td>Piitoayis Family School: For the Love of Literacy Project</td>
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<td>Piitoayis Family School: “What’s my Story?” Artist in Residence Program</td>
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<td>Queen Elizabeth High School: School Trip for Students</td>
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<td>Rideau Park School: Library to Learning Commons</td>
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<td>Royal Oak School: Digital Literacy/Literacy in the 21st Century</td>
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<td>SEEDS Foundation: Energy Literacy in Action</td>
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<td>Teaming Up 4 Healthy Learners</td>
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<td>Thomas B. Riley School: Enhancements for Students</td>
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<tr>
<td>Tom Baines School: Library to Learning Commons</td>
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<td>Valley View School: Jewel of Dover Mural Project</td>
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<td>Vista Heights School: Library to Learning Commons</td>
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<td>West Springs School: Composting Program</td>
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<td>West Springs School: Playground Enhancements</td>
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<td>Western Canada High School: International Youth Leadership Summit</td>
<td>$15,000</td>
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### Program Grant Totals

$1,450,288

“Knowing that there is a stranger out there who is willing to help a student, like me, achieve her dreams is amazing. This scholarship is the little boost I needed to be able to pursue my education.”

- recipient of the ConocoPhillips Canada Award
Founding Supporters
Anonymous
Diane & Sam Aylesworth
Barbara R. Beaton
Ash & Kanchan Bhasin
David & Leslie Bissett
Brett Wilson Family Legacy Fund at
The Calgary Foundation
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Terry Wright

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