

## Board of Governors

EducationMatters' Board of Governors is comprised of dedicated volunteers who believe in the value of public education. As a governance board, the governors ensure that the operations of EducationMatters follow the applicable governmental regulations and align with its trust indenture.

Our current need is for a governor who has an interest in forwarding the role of Fund Development and Communications, with a goal to lead the respective committee. Opportunities are also available for other committees such as Governance, Student Awards and Audit and Finance.

### Board Membership and Commitment

Governors support EducationMatters through regular attendance and active involvement in board meetings and by sitting on and participating in at least one committee.

- ✓ Governors are approved by the Calgary Board of Education Trustees
- ✓ Governors are appointed for an initial three-year term, which may be renewed
- ✓ Meetings of the Board are generally held every eight (8) weeks, while committee commitments vary
- ✓ Governors are expected to attend additional meetings/events as required, such as strategic planning sessions and special events and celebrations
- ✓ Governors commit to participating in fund development activities of the organization and to make a financial contribution at a level that is personally significant and meaningful
- ✓ Governors commit approximately 35 hours annually, in addition to time commitments for committee work; Fund Development and Communications Committee work is estimated at approximately 20 hours annually (meetings held four times per calendar year or as required at the call of the Chair or Co-chairs).

### Responsibilities

Governors, collectively, are responsible for establishing and maintaining:

- ✓ Vision for the trust's public engagement with public education and the Calgary Board of Education
- ✓ EducationMatters' Mission, Vision and Mandate
- ✓ The trust's strategic educational and granting goals and objectives
- ✓ Relationships with donors to EducationMatters
- ✓ All EducationMatters governance documents and policies

Fund Development and Communications Committee responsibilities:

- ✓ In partnership with assigned staff, assist with preparation of the Trust's annual fund development and communications plans, key messages and policies for approval by the Board as part of the annual plan and budget.
- ✓ Participate in fund development plans through involvement with prospect identification, solicitation, cultivation or stewardship as appropriate, and to identify volunteers to assist with making funding requests with staff support.
- ✓ Monitor progress against the Trust's annual fund development and communications plans/goals and to recommend revisions, including activity targets, and updates as necessary.



### About EducationMatters

We are a charitable trust that funds innovative public education enhancement programs to help elementary and secondary school students in the Calgary Board of Education, excel and enrich their learning experiences. We also manage and support student awards, scholarships and bursaries to assist Calgary's students to achieve more.

### Vision

Every Calgary Board of Education student, in every grade, will have equitable and barrier-free access to excellent learning opportunities and will complete high school.

### Mission

Public education is a shared responsibility to support student success. EducationMatters is a charitable trust inspiring and facilitating investment from the community to enhance equity and alleviate barriers for CBE students throughout all grades to complete high school.

### Mandate

EducationMatters, through its fundraising, and in alignment with the Calgary Board of Education's Education Plan, provides financial grants, scholarships and awards to improve access to learning opportunities, advance equity, and remove barriers to learning for students.

### Values

*Student-centered* – student needs come first

*Equity* – provide financial support to enhance educational equity

*Sustainability* – recognize acceleration-ready projects and pilots that are sustainable

*Evidence-based* – approach based on need/research

*Collaboration* – work closely with CBE and organizations with similar/complementary goals