



We're investing in our community's future by meeting the needs of our students today.

Healthy, vibrant communities are built on a foundation of strong public education — and the students who receive it.

That's why EducationMatters has dedicated 18 years to enriching public school education and ensuring we help every student succeed in school and life.

Through funding from our partners and support from generous donors like you, we provide schools and students with the important resources, meaningful opportunities and career pathways they need to flourish in school.

This purpose is the driving force behind what EducationMatters does — and who we do it for.

Collaborating with Calgary Board of Education allows us to ensure funding decisions are based on evidence to meet the most critical needs right now, including:





Vision

Every Calgary Board of Education student, in every grade, will have equitable and barrier-free access to excellent learning opportunities and will complete high school.



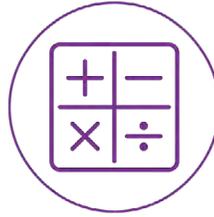
Mission

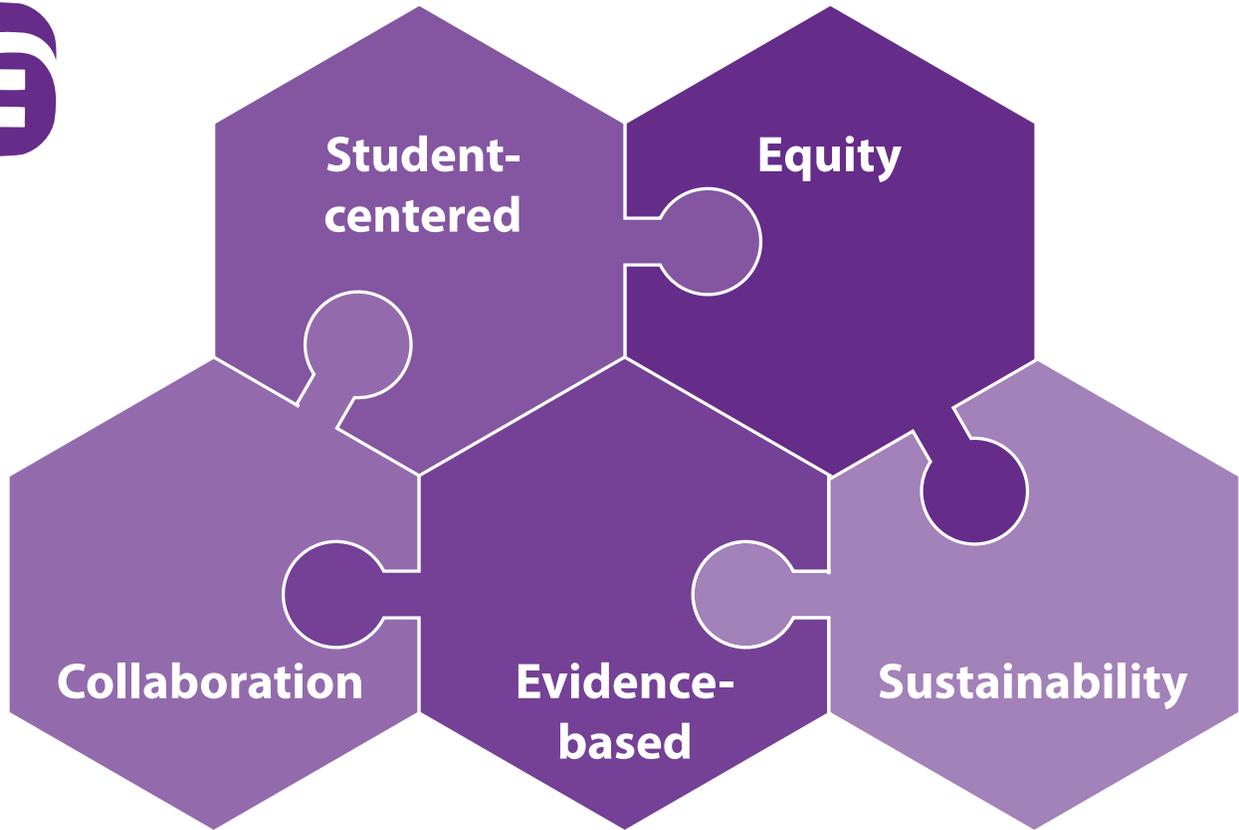
Public education is a shared responsibility to support student success. EducationMatters is a charitable trust inspiring and facilitating investment from the community to enhance equity and alleviate barriers for Calgary Board of Education students throughout all grades to complete high school.



Mandate

EducationMatters, through its fundraising, and in alignment with the Calgary Board of Education's Education Plan, provides financial grants, scholarships and awards to improve access to learning opportunities, advance equity, and remove barriers to learning for students.





Our values

Student-centered: Student needs come first. We believe that public education builds strong communities, futures, and opportunities for our youth.

Equity: We seek to add financial supports where there is a need to enhance educational equity among students.

Sustainability: Our donor funded grant-making recognizes the importance of acceleration-ready initiatives and the ability of Calgary Board of Education to support the long-term sustainability of successful pilots.

Evidence-based: Our approach is based on need and research. Our grants and awards have demonstrable impact on the alleviation of needs for students.

Collaboration: We work closely with Calgary Board of Education, their schools, school councils, administrators, principals, teachers, parent societies and other public education supporting organizations with similar or complimentary goals as EducationMatters.





Support student futures by donating today

EducationMatters has been serving the community and public education students since 2003. As Calgary continues to grow and the education landscape evolves, it is more important than ever to empower our students as they learn.

Your generous donation creates equitable opportunities for students in Calgary to succeed in school.

Ways to give

- **Set up a fund** to support students now and in future.
- **School-specific giving** to support a Calgary Board of Education school that matters to you.
- **Give a gift of securities** to invest in public education, avoid capital gains taxes and receive tax benefits.
- **Tribute and memorial gifts** honour loved ones or those important in your life in a special way.
- **Leave a legacy by bequest** through your will or life insurance policy.
- **Monthly giving** means you never have to worry about missing an opportunity to donate when you set up automatic monthly donations to EducationMatters.
- **General donations** help by addressing the most urgent needs in our public education system.
- **Employer-matched donations** help maximize the impact of your donation!

Visit educationmatters.ca/donate to give today, or get in touch with us to talk about opportunities to support public education. We'd love to hear from you!



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