## HOW TO HELP OUR SCHOOL WITH



Calgary's | trust | for public education

foundation for the Calgary Board of Education, EducationMatters provides learning enhancements to create equity in education across the city. Their programs support things like reading books, technology for ongoing learning, play equipment, field trips, residencies, basic needs, and much more. In addition, EducationMatters supports student post secondary plans through various student awards and scholarships.

EducationMatters takes the guess work out of fundraising for our school. As the standalone





**PROJECTMATTERS** 

**FUNDRAISING PAGES** 

**GIFT MATCHING** 

## Donate to our school directly:

At the top of the educationmatters.ca website go to Schools – Donate to Your School



Fill out the information and select our school from the "Which CBE School would you like to support?" dropdown menu.

Tax receipts will be issued for donations \$20 and greater.







Every school has unique needs. Where one school may need a new playground, another may need tools for adaptive learning, sporting equipment, or new STEM learning capabilities. The possibilities are endless. EducationMatters can facilitate a school-specific fundraising initiative under ProjectMatters.

Project/initiatives featured on ProjectMatters:

- Advance and/or enhance public education in the city of Calgary
- · Have a community benefit or are of interest to the greater community
- Have the support of the Calgary Board of Education

Full details and the ProjectMatters proposal form can be found on the EducationMatters website underneath the Schools header.

## Create a school-specific fundraising page:

If it is not already established on the EducationMatters website, our School Council can set up a fundraising page through EducationMatters for more targeted campaigns. This also would allow us share more information about the school, set fundraising goals and have a "fundraising thermometer".

Campaign donations can be received online via credit card, or can be made using a campaign-specific donor card to enable cash/cheque/offline credit donations.

To sign up visit the EducationMatters website and look under the Councils/Societies tab and click on School Fundraising Campaigns.

\$600 Raised \$1,000 Goal

## Gift match with your employer:

A great way to stretch your donation to our school even further is to see if your workplace has a charity gift matching program.

For employers using Benevity (or for anyone wanting to take advantage of Alberta Treasury Branch's 15% gift match via their ATB Cares portal), search for EducationMatters as your charity of choice and use the projects listed to identify how you would like to direct your gift.

Please note that when you use a gift-match portal, your tax receipt will not be issued by EducationMatters — any questions regarding your donation will need to be addressed to the contact listed on your tax receipt. There is also delay of approximately 4-6 weeks between a gift being made via this portal and the funds being received by EducationMatters.