

| **community** | better together



2013 community report

Calgary's | **trust** | for public education



## Calgary's trust for public education



### vision

A society that promotes and values excellence in public education.

### mission

To promote and facilitate public engagement with public education, to enhance and enrich the education offered to all students – enabling them to fully realize their potential and become valued and contributing citizens, locally and globally.

### mandate

- We enhance public education by providing grants to innovative programs that help students realize their potential and become productive global citizens.
- We mobilize resources for innovative programs by offering donors a wide range of funds that demonstrate Calgary's commitment to innovation and excellence in public education.
- We inspire passion for public education in Calgary by fostering a two-way dialogue about the role of public education in our society.

"I can't thank you enough for the generous donation you have made. You have had a very positive impact on my life and I am very grateful for that."

- recipient of the CBE Staff Association Award

## thanks for contributing to our success

## messages

Calgary is a city that thrives and exemplifies the concept that we truly are “Better Together!” In 2013, we watched the city and our surrounding communities come together to rebuild and rebound after the devastating floods that impacted so many. The same can be said for EducationMatters, the Calgary Board of Education and our donors and supporters. Together, we work to ensure that our children receive the world-class education they need; to build resilience, excellence and a sound knowledgeable base that will help them succeed. The year also brought a significant change in management for EducationMatters. Since July 2005, Barbara Burggraf dedicated her expertise and leadership to our organization and helped us achieve 8 years of success. We thank her for her commitment and strength and send our warmest wishes as she transitions into the next phase of her life.

Many thanks, too, for the support and confidence of our CBE Trustees with a new commitment of operational funding going forward for the next six years and to our donors, partners, volunteers and staff for continuing to join us in contributing to student success.

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Innovation in education builds strength in our students and prosperity for communities. For the Calgary Board of Education’s more than 110,000 students, an innovative education is a benefit they can embrace and use to develop their own personal skills and abilities.

Through the support of our generous donors, the CBE has been able to develop programs and opportunities that go beyond basic educational needs and help to ensure that no child is left behind. In 2013, EducationMatters was proud to provide grants for many special projects, such as various initiatives at the CBE Career and Technology Centre at Lord Shaughnessy High School, the development of learning commons projects in many schools across the city, teacher driven enhancement programs in individual schools and numerous student awards as our youth progress beyond high school. Thank you for aligning your priorities with the needs of our students and their education; further proof that as a community, we are “Better Together!”



Dr. Gene Edworthy  
Board Chair



Marilyn Field  
Executive Director

## helping Calgary's students achieve more



"Your caring support in funding my educational needs is very much appreciated"

- recipient of the City of Calgary Degree-Granting Scholarship

In  
**2013**

we raised over

**\$1.7 M** in gifts  
& pledges to support:

- literacy
- life skills & transitions
- leadership
- healthy learning
- financial & basic needs

we distributed nearly

**\$800,000**

in program grants

we provided almost

**\$250,000**

in scholarships

Since  
**2003**

we supported over

**300,000** students  
& their families

we granted over **\$7 M** in program grants  
& scholarships

we raised over **\$10 M** in pledges and gifts  
from the community

we built endowment funds of **\$3 M** thanks to community support

Do you know a high school student who is interested in an industry that is exciting, growing and filled with opportunity? Supply chain management might be for them. Supply chain extends from transportation of raw material to supplying manufactured items to consumers. To help prepare students in this expanding sector, the Calgary Board of Education (CBE) has introduced a system-wide supply chain management pathway, using courses from Alberta Education's Career and Technology Studies curriculum. High school students study supply chain topics such as business, logistics, transportation, distribution, purchasing, and inventory and project management. Work experience modules allow students to participate in hands-on, ground level work and explore the industry with partners such as Sears Canada and SCM Warehouse. At the CBE Career and Technology Centre at Lord Shaughnessy High School, students enrolled in technical training for journeyman trade programs are encouraged to access classes and explore supply chain management within specific industries.



Students graduating from this program gain the skills and confidence to enter an industry that is projected to have 50,000 new jobs by 2020. Adrienne Bosch, BP Director, Canada's Procurement & Supply Chain Management Regions, describes the program as "a way to jump start a student's career by providing them with invaluable skills that they can use outside of high school or at post-secondary institutions, should they choose to continue down the supply chain management path."

The development of the Supply Chain Management program was made possible through the generous donations of industry partners such as BP Canada, The Van Horne Institute, ConocoPhillips and the Supply Chain Management Association. Through funding, along with participation on the CBE Supply Chain Steering Committee, these industry leaders provide the support and expertise required to enhance and develop courses as the industry continues to grow and evolve.

"There is a future for them [the students]; there is a future in supply chain management."

- Peter Wallis, President & CEO  
Van Horne Institute



Photo courtesy of Honens

One month following the devastation of the 2013 Calgary flood, EducationMatters received a very welcome phone call from Honens, a foundation dedicated to discovering, nurturing and presenting talented pianists. The organization wanted to give back to the river-banked community of Rideau Park by hosting a benefit concert, with proceeds supporting flood damaged Rideau Park School. The concert, featuring 2012 Honens Prize Laureate Pavel Kolesnikov with musical friends Samson Tsoy (piano) and violinist Donovan Seidle, the Calgary Philharmonic Orchestra Assistant Concertmaster, was a complete success. Over 400 community members gathered at Christ Church to enjoy amazing piano and violin performances, while raising over \$14,000 to offset landscaping repairs for the school. The concert is a fine example of collaboration and demonstrates our community's commitment to the success and excellence of Calgary students – a vision EducationMatters has promoted for 10 years.

“Our schools have been damaged, but the past month has shown us that our spirit and our community have not been. We are grateful to Honens for organizing this fundraiser and our community for supporting it as we work to rebuild our schools. When Rideau Park School opens for students in the fall, it will be better than ever.”

- Naomi Johnson, Chief Superintendent of Schools  
July 2013

Every high school graduate struggles with the question of life after graduation. Should I attend university or college? What does the future hold? What does it mean to be a grown-up?

Morgan Augart, a recent high school graduate, shares much of her peers' hopes and fears about growing up; however she is not as worried about what life after graduation holds. As a student from Ernest Manning High School taking classes at the CBE Career and Technology Centre (CTC) at Lord Shaughnessy High School, her interest and passion for a career in trades has already been ignited. The CTC provides high school students the ability to try different high-demand trades programs while earning their high school diploma, many courses providing credentialing opportunities in addition to school credits. During the year, Morgan chose to spend half her days at the CTC in the fabrication & welding program and the other half at her home school completing other diploma requirements.

During Morgan's time as a welding student, she was able to work and learn in a leading-edge facility from industry experienced and credentialed instructors. She also took the first step towards her entry into the industry by challenging the first year technical and practical exam of the welder apprenticeship. Her dedication and desire to learn about the trade, along with her high grades in the program, led her to be chosen as the recipient of the Dynacorp Fabricators Welding Scholarship, which also includes an offer of paid employment.

Morgan has accepted the employment offer and is now apprenticing at Dynacorp. She has the opportunity to work her way up and experience the whole fabrication process as it unfolds.

*"It would have been far more difficult to gain experience without the scholarship and job opportunity from Dynacorp."*

- Morgan Augart, recipient of the Dynacorp Fabricators Welding Scholarship



Dynacorp Calgary Operations Manager Jesse Permann (left) and CEO/President Justin Morin (right) meet with high school scholarship recipient Morgan Augart (centre) for a facility tour

## “How does water build community?”



Students painting fish to decorate a fence along Cranston Drive.

The digital era of the twenty-first century and busy family schedules result in urbanized lifestyles and often very little exposure to nature in the new community of Cranston. Ideally located on a bluff overlooking the Bow River and surrounding wetlands, Cranston School was determined to make a change. With the help of a grant from EducationMatters, Cranston School brought together students and the community to explore the environment and the importance of nature and clean water through community field trips, art projects, science experiments, and international exposure. The students received hands-on experience that allowed them to be face to face with the natural world and study water systems.

The Cranston School “How does water build community?” project involved all 485 students, focused on building deep connections and an understanding of the natural world, while discussing global issues such as pollution and its effects on wildlife. It established the school’s presence as an environmental steward within the community. The school motto: “Building Peaceful Communities Together,” is integrated in the every-day practices at Cranston School; it embraces caring for each other, the environment and wildlife regardless of their geographic location.

This year-long special initiative brought public awareness to the discoveries students made about their natural world and the role water has in it, through public education. The school’s relationship with several water-related organizations including Trout Unlimited, allowed students to raise trout in school that would later be released into the Bow River and provided students with a hands-on experience in water habitation.

“The year-long water inquiry was a wonderful learning experience that the students of Cranston School are going to take with them in the future.”

- Cranston School parent



### 2013-2014 Distinguished Alumni

The Calgary Board of Education Distinguished Alumni award acknowledges the meaningful contribution CBE graduates have made to the community both locally and globally. The commitment, determination and passion of the 2013-14 honourees are truly inspirational.

Stephanie Felesky is an alumna of Henry Wise Wood High School and is a member of both the National Board of Directors of the Institute of Corporate Directors and the Calgary Police Commission. Stephanie is a founding director of the Calgary Homeless Foundation and the Children's Initiative (re-organized as Upstart, Champions for Children and Youth).

Brian Felesky graduated from William Aberhart High School and is currently Vice-Chairman, Investment Banking (Canada) for Credit Suisse. Brian is very involved with a variety of causes, including Transformation Calgary, Calgary Stampede Foundation, Homefront and Awali, a teacher development project in East Africa.



Stephanie and Brian Felesky

### EducationMatters Discretionary Grants

Since the foundation's inception 10 years ago, EducationMatters' community of donors have supported discretionary granting programs which have helped fund over 130 public education enhancement programs. These programs have supported thousands of Calgary Board of Education students and their families in areas that align with EducationMatters' pillars of: literacy, career and life skill development, leadership and civic engagement, healthy learning, special needs and diversity.

In December 2013, 17 public education programs received financial support through EducationMatters discretionary grant funding, including: the CBE Aboriginal Education's Aboriginal Youth Leadership Program, G.W. Skene School's playground build and University School's Learning Enhanced Autism Project.

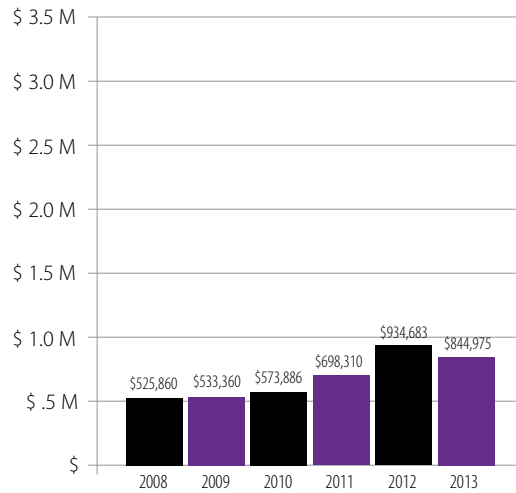
EducationMatters' discretionary granting program continues because of the continued support of our donors and the dedication of the EducationMatters grants selection committee. Thank you for your commitment to CBE students!

I am so thankful to have the opportunity to dream about possibilities to help our children and then – through your support – miracles happen. This is the beginning of a project, which will benefit our students and support the work of teachers.

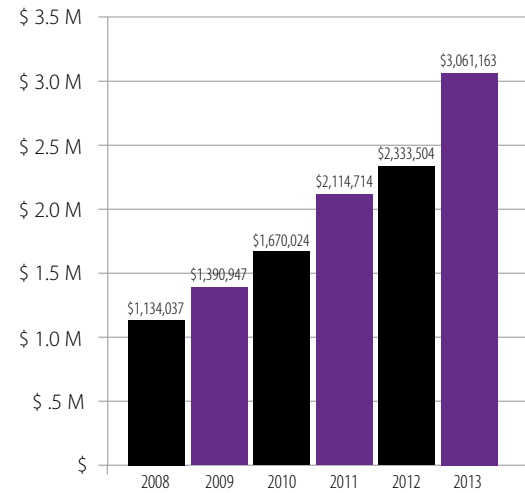
Fran McGilvray Cooke  
Principal, Connaught School  
- Recipient 2013 Discretionary Grant

## 2013 funds overview

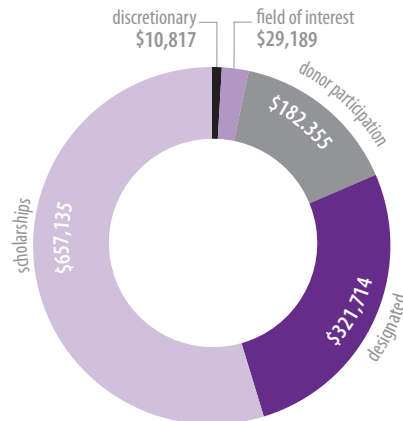
fund market values 2008 to 2013  
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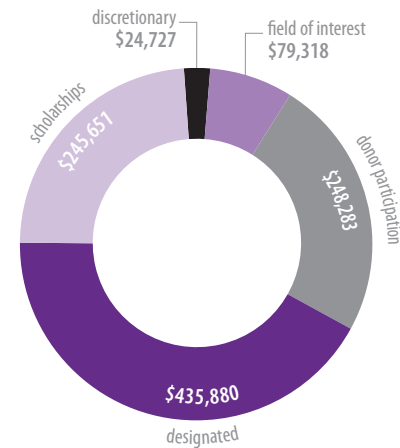
fund market values 2008 to 2013  
endowment



gifts by fund type  
total \$1,201,210



grants by fund type  
total \$1,033,859



## 2013 student awards

## 2013 financial highlights

Scholarship	Amount	Scholarship	Amount
Aaron Family Scholarship	\$ 450	Hal Winlaw Health & Nutrition Legacy Award	\$ 1,000
Aboriginal Students Award	\$ 2,000	Haworth & Heritage Business Interiors Architecture/Interior Design Scholarship	\$ 3,000
Accomplished Angels Student Award	\$ 7,500	Henry Wise Wood Class of 1970 Scholarship	\$ 1,200
Arrata Family Award for New Canadians	\$ 3,000	Henry Wise Wood Warriors Legacy Endowment Scholarship	\$ 2,500
Benjamin (Ben) Albert Award	\$ 10,500	Hopewell Scholarship	\$ 22,950
Bowness Historical Society Award	\$ 500	Hugh Robertson Science Award	\$ 300
Bruce Leitl Composition Award	\$ 500	Integro Legacy Post Secondary Scholarship	\$ 6,000
Calgary Chamber of Commerce Foundation for Youth Participants	\$ 2,000	James Fowler School Award	\$ 800
Calgary - Klein Student Award	\$ 500	Jim Hoepfner Award	\$ 1,500
Carolyn Baxter Memorial Award	\$ 500	Joan Ethier Women in Science Scholarship	\$ 5,866
CBE Staff Association Awards	\$ 4,500	Keith Yu Memorial Scholarship	\$ 500
Chris Pfoh Memorial CTS Award	\$ 1,000	Kermet Archibald & Jacoba Van den Brink Entrance Bursary at The Calgary Foundation	\$ 70,000
City of Calgary Degree Granting Scholarship	\$ 17,000	Malwyn Jones Memorial Award	\$ 4,000
City of Calgary Post Secondary Scholarship	\$ 3,400	Margaret J. Cochlan Memorial Award	\$ 1,000
ConocoPhillips Canada Awards	\$ 4,500	Marguerite Patricia P. Bannister Memorial Degree Awards at The Calgary Foundation	\$ 34,000
EducationMatters Career & Technology Studies (CTS) Scholarship	\$ 1,000	Marjorie Taylor Memorial Scholarship	\$ 1,000
David James Anderson Memorial Award	\$ 1,000	Marofke Family Aberhart Music Scholarship	\$ 1,000
DHH Visionary For The Future Award	\$ 500	McKillop Student Award	\$ 500
Discovering Choices/Leader of Tomorrow Student Awards	\$ 750	Rick Theriault Outstanding Athletic Contribution Award	\$ 500
Dr. Fred McNally Scholarship	\$ 727	Ruth Ursula Leipziger Scholarship	\$ 1,000
Dr. Gordon Higgins Student Award	\$ 600	Sembo Badminton Scholarship	\$ 4,000
Edith Berger Memorial Scholarship	\$ 500	Shawn Whitney Memorial Award	\$ 108
EducationMatters Future Leaders Scholarship	\$ 3,000	Steven Irving Memorial Music Scholarship	\$ 1,000
EducationMatters Scholarship	\$ 1,300	Thomas Moore Memorial Bursary	\$ 1,000
ENMAX Environmental Leadership Scholarship	\$ 4,000	Tom Inkster Memorial Scholarship	\$ 1,000
Gary Weimann Award for Community Service	\$ 500	Verna Hart Toole Legacy Award	\$ 1,500
Green & Gold Academics Scholarship	\$ 2,000	William Keir MacGougan Memorial Bursary	\$ 700
Green & Gold Athletics Award	\$ 3,000		
Green & Gold Fine & Performing Arts Scholarship	\$ 1,000	<b>Total Student Award Disbursements</b>	<b>\$ 245,651</b>



“The impact that this funding will have on my life is immeasurable.”

- recipient of the Kermet Archibald & Jacoba Van den Brink Entrance Bursary

## 2013 financial highlights

## 2013 program grants



Having donors like those from EducationMatters helps us continue to put students first, to advocate for our community, and to truly make a difference.

Keeler School - recipient of EducationMatters Discretionary Grant

Program	Amount	Program	Amount
Alex Munro School: Naturalization Project	\$ 450	Henry Wise Wood High School: Alberta Skills Competition	\$ 260
Cappy Smart and Crossing Park Schools: Leader in Me Program	\$ 27,966	Huntington Hills School: Late Literacy Guided Reading Program	\$ 13,500
Career & Technology Centre: Pre-Engineering Program	\$ 47,500	Jack James High School: Paced Learning Program	\$ 10,000
CBE Aboriginal Services: Aboriginal Youth Leadership Program	\$ 8,896	King George School: A Century of Sustainable Living Under the Prairie Sky	\$ 5,000
CBE: Campus Calgary / Open Minds	\$ 93,109	Lord Beaverbrook High School: Alberta Skills Competitions	\$ 620
CBE: Cinderella Project	\$ 2,375	Lester B. Pearson High School: Finance Club	\$ 5,876
CBE: Energy Literacy in Action	\$ 140,524	Louise Dean School: Baby Tales - Emergent Literacy Program	\$ 3,400
CBE: Entrepreneurial Artists Program (Junior Achievement)	\$ 23,750	O.S. Geiger School: "Where Do We Grow From Here?"	\$ 3,156
CBE: Fuel for School	\$ 4,414	Piitoayis Family School: Nutrition Program	\$ 25,000
CBE: Supply Chain Program	\$ 66,120	Rideau Park School: Flood Restoration	\$ 13,971
CBE: Teaming Up for Healthy Learners	\$ 47,604	Simon Fraser Middle School: ELL Technology Initiative	\$ 9,170
CBE Innovation and Learning Technology: Exploration Studio	\$ 25,000	Sir John A. MacDonald Junior High School: Grounds Refurbishment and Memorial Bench	\$ 450
CBE Learning Services: Calgary Reads Collaborative Partnership Framework	\$ 30,000	Sunnyside School: "Hero Squares" Program	\$ 2,130
Children's Village School: Library to Learning Commons	\$ 7,126	Thomas B. Riley School: Program Fees for Financial Need Students	\$ 2,348
Connaught School: Discovery Centre	\$ 7,520	University School: L.E.A.P. - Learning Enhanced Autism Project	\$ 19,500
Deer Run School: Saturplay	\$ 7,500	West View School: Calgary Youth Attendance Centre	\$ 2,000
Dr. E.P. Scarlett High School: Resilience Program	\$ 3,000	Western Canada High School - Julie Giroux (Artist in Residence) Program	\$ 2,075
Dr. Gordon Higgins School: Financial Literacy	\$ 943	Western Canada High School: Three Day Band Workshop	\$ 4,000
Dr. Oakley School: Enhancing Effective Literacy Intervention for Students	\$ 14,500	William Reid School: Assistive Technology	\$ 2,040
Earl Grey and Sunnyside Schools: Leader in Me Program	\$ 79,115	Woodlands School: Transitions Mental Health Program	\$ 20,000
Forest Lawn High School: Alberta Skills Competition	\$ 1,300		
G.W. Skene School: Playground Build	\$ 5,000		
		<b>Total Program Grant Disbursements</b>	<b>\$788,208</b>

## thanks for your generosity

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## thanks for your generosity



“No words can describe how much I appreciate your support and kindness”

- recipient of the McKillop Student Award

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Lois M. Sehn  
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Christine Wuerscher  
Harold E. Wyatt  
Lora & Terry Wyman  
Barry Yip  
Betty Young  
Natale Zaccaria  
Connie Zammit

**Gifts Made in Memorial/Tribute**  
Kermet Archibald and Jacoba Van den Brink  
Bob Bannerman  
Janice Bertram  
Barbara Burggraf  
Pat Cochrane  
Patricia Crisall  
Vivian Cuthbertson  
Bree Eriksen  
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Herman Harrison  
Gene Hauck  
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Glenis Maclean  
Don McPherson  
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Jim Palmer  
Cailey Renaud-Killam  
Jennifer Ellen Shepherd  
Rick Theriault  
Peggy Valentine

## thanks for your community spirit

volunteers  
& partners

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### Report to the Community 2012

#### Event Volunteers

Beth Allison  
Pauleen Auld  
Kristen Byrnes  
Connaught School Gr. 5/6  
Orff Ensemble  
Douglasdale School  
Drummers  
Gail Green  
Hasina Kassam  
Karen Pegler  
Nadiya Hasan  
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