



MEDIA RELEASE
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TRUST WINS PARENTS' CHOICE AWARD
Publishers Award of Distinction

March, 11 2009, Calgary, AB – EducationMatters wins Calgary's Child Magazine's Publishers Award of Distinction at the 2009 Parents' Choice Awards. EducationMatters accepted the award during a lunch ceremony at the Calgary Zoo, Safari Lodge on Tuesday, March 10 in Calgary. The thirteenth annual Parents' Choice Awards honours influential organizations and people dedicated to providing exceptional services and making an impact in our community.

Each year Calgary's Child Magazine chooses two local organizations that support and share their vision of encouraging, educating and empowering families in Calgary. EducationMatters was one of two award recipients for The Publisher's Award of Distinction and was chosen for the tireless and unending support they provide students in Calgary.

“EducationMatters is grateful to win this award. We are proud to be in a position to enrich and enhance the experience of Calgary's public education students through our annual grants program and student awards,” says Barbara Burggraf, Executive Director at EducationMatters. “This award is shared with public education students from the Calgary Board of Education. It is the students' success, contributions, and community involvement that truly shape our city.”

Since its inception in 2003, EducationMatters has established funds to enhance literacy, leadership and civic engagement, career and life skill development, mentoring, ESL and special needs students. The Trust believes a strong public education system is the cornerstone of a healthy, vibrant society and will continue to support and engage Calgary's public education students - enabling them to fully realize their potential and become valued and contributing citizens, locally and globally.

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EducationMatters is Calgary's public education Trust, engaging the Calgary community in supporting enhancement programs and student awards for Calgary's public education students. The Trust is the PLUS that gives students more so they can have the best possible learning experiences.

For more information, please contact:

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