

2009 Highlights

"One of the most important connections I made in school was learning that 'What needs to be done today must not be left for tomorrow.'"
- Mike Shaikh

Tribute gifts exploded and donors nearly doubled in 2009.
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"One of the earliest and most important connections I made in school was to books; reading became my eyes on the world and the food for my imagination."
- Dr. George Lane

The year ended on a high note when Heather & Murray Edwards made a transformational gift to support literacy enhancements in CBE schools over the next five years.



Steve Allan was celebrated as the 2009 CBE Distinguished Alumni.
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Sixty dedicated community members in three Kafé12 working groups unveiled an 18-month action plan to improve the city's high school completion rates.
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The \$5 million PLUS campaign surpassed its goal. Since 2009, EducationMatters has raised \$6 million in gifts and pledges to support Calgary public education students.

EducationMatters was honoured with the Calgary's Child Magazine Publisher's Award of Distinction in recognition of our support to Calgary's youth.

A new program grants pillar – Healthy Learning – was added and thanks to the Allan Markin Healthy Learners Fund, a generous grant was provided to the CBE's system wide initiative Teaming Up 4 Healthy Learners.

EducationMatters won a 2009 BRAVO Award of Excellence from the Canadian Association of Communicators in Education (CACE) for its 2008 Report to the Community booklet.

Dollars granted out in 2009 to program enhancements and scholarships were \$527,447. Total dollars granted since inception in 2003: \$2,612,233.
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"The school library connected me to stories, non-fiction, mysteries, social issues, deep thinkers, and 'just-for-fun' reading – all still on my personal reading list!"
- Pat Cochrane

Northeast Calgary students showed off their city pride and artistic talents at the *Pride in the Properties* show sponsored by EducationMatters.

