

IT ALL ADDS UP!

Types of Funds

Our funds are invested under the direction of the EducationMatters Board of Governors. There are two types of funds that can be created: endowment or flow-through. A minimum investment of \$5,250 will establish a new fund.

An Endowment fund will last in perpetuity, benefiting students of future generations. After granting up to 4.5% of the principal for the student award, the remainder of the fund's total annual earning (interest and new gifts) is reinvested in the fund, allowing it to grow over time and generate increased income in the future. To establish a new student award endowment fund, we recommend a minimum investment or pledge of \$11,000 which will grant an annual award of \$500 to a deserving student.

Flow-through funds allow for annual or one-time gifts to be granted as student awards. A small fee is charged when gifts are processed. Flow-through contributions must be received by January 15th in order to be awarded in the same year.

Create Your Own Named Fund: Honour the memory of a loved one, or celebrate the accomplishments and milestones of another. Or name the award for an area of interest to you. You create it, you name it, you design it – and students benefit from it!

Talk to our Fund Development team to learn more about customizing your fund.

EducationMatters is a charitable trust that funds innovative public education enhancement programs and student awards, to help primary and secondary students excel and enrich their learning experiences. We also promote and facilitate public engagement with public education in Calgary.

We believe the best public education happens when the community participates in its development and that a strong public education system is the cornerstone of a healthy, vibrant society.

Thank you for supporting Calgary's public education trust. Together we can ensure all students have the opportunity to succeed.

For more information on planning your gift that will give students more, contact our Fund Development team at:

EducationMatters

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Calgary, Alberta T2G 2L9
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www.educationmatters.ca



Giving students more...

CHANGING THE FUTURE...

Education is a journey that can take you anywhere, but for many deserving Calgary students, the road ends at their high school doors. One of our top priorities is to provide opportunity for higher education for all qualifying students from a wide range of backgrounds.

Awards provide critical financial support for students by putting a post-secondary diploma or degree within reach. These awards provide resources for Calgary's students to attend college, university, technical institutes, or apprenticeship programs and help alleviate the burden of debt that so many students face today.

...ONE STUDENT AT A TIME.

For donors, awards could be a way to honour the memory of a loved one, or to celebrate the accomplishments or milestones of another. For students, awards encourage pursuit of studies towards a specific career or educational path. Awards serve the community at large by building a secure future through our students of today.

"This award gave me the financial security and opportunity to attend university when I couldn't have made it on my own. Most important, it has given me the confidence to succeed."

Brandon Percival, 2005/06 recipient of
Calgary Chamber of Commerce
"Play with the Presidents" Scholarship

FIRST STEPS

Student awards are financial gifts to qualifying students who meet a set of specific criteria designed by a donor.

Criteria are designed to identify the best candidate for that award. Criteria could include:

- Field of post-secondary study – a narrowly defined field or a broad area of interest (for example, Engineering, Business, Trades-related)
- Degree program – degree, diploma, certificate, apprenticeship or trade
- Strength, focus or achievement in secondary school (English, athletics, citizenship)
- Academic achievement
- Financial need
- Community involvement and volunteerism
- Available to only specified school(s) within the public education system
- Any combination of the above

EducationMatters works with each donor to establish the criteria and create the Terms of Reference for the award. Without exception, the donor's wishes for granting of an award are strictly honored.

INVESTING IN STUDENTS TODAY

A student award can be the PLUS of a lifetime for someone pursuing higher education. You can help make dreams come true by opening doors and recognizing achievements of youth who pursue post-secondary education and career paths.

An award fund can be established by an outright gift of cash, a gift of securities or real estate, a bequest, a planned gift such as an insurance policy, a charitable remainder trust, or a combination of giving methods. Anyone can donate into any fund once it is created.

By supporting EducationMatters today, you are building our community, our leaders of tomorrow and a legacy for Calgary's students for generations to come.

