



MEDIA RELEASE
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TRUST CELEBRATES WINNING BRAVO AWARD

October 19, 2009, Calgary, AB - EducationMatters was recognized with the BRAVO Award of Distinction for its 2008 Report to Community, "Watch Out for Water". The BRAVO Awards are hosted by the Canadian Association of Communicators in Education (CACE) as part of their annual national conference. This year the awards celebration took place at CACE's 25th Anniversary Gala dinner in Montreal, on October 5.

EducationMatters Director of Communications, Donna Rapp, attended the conference to accept the award. "This award is an honour for EducationMatters in that it is juried by communications professionals in the education sector across Canada. Our goal with the Report was to celebrate the value of learning through the eyes of students, teachers, community and donors. This win says we succeeded!" said Rapp.

CACE's BRAVO Awards were created to recognize individuals or organizations across Canada that demonstrate excellence in education-related communications. Awards are given out in four different categories: Print Projects, Special Events, Audio-visual Projects, and Electronic and Interactive Communications. The "Watch Out for Water" publication won silver in this year's Print Projects category.

EducationMatters' Report to the Community highlights the annual accomplishments, successes, achievements and fund/donor stewardship efforts of the organization. This Report celebrates key donations and/or donors, grant programs and scholarship winners, as well as community collaborations and other important recognitions/achievements of the Trust.

This is the second BRAVO Award that EducationMatters has received. In 2008, the organization was honored with the Award of Excellence in the Projects/Special Events category for its 2007 Distinguished Alumni Awards Dinner called "Good News".

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EducationMatters', is Calgary's public education Trust, and engages the Calgary community in supporting enhancements programs and student awards for Calgary's public education students. The Trust is the PLUS that gives students more so they can have the best possible learning experiences.

For more information, please contact:

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